

## **SOCIAL MEDIA COMMUNITY GUIDELINES**

Santee Cooper

Last Updated: October 2019

Santee Cooper strives to create a place across various social media channels and online communities where we can share information and updates that are important to you.

Online conversations with the public are important to us and we aim to answer your questions, address your concerns, keep you informed, and consider your feedback. We also aim to be transparent with the information and perspectives we share.

Please keep in mind the content of comments and visitor posts (including others' opinions and statements) on our channels do not necessarily reflect the views of Santee Cooper and are the responsibility of the individuals posting them. We want you to contribute to the conversation, but we ask you to be polite and respectful in your interactions with Santee Cooper and other participants.

### **Legal and Regulatory Issues**

Santee Cooper strives to bring you an informative, engaging, positive experience on social media channels. Therefore, content and comments containing any of the following are prohibited on our page:

- Profane, defamatory, offensive or violent language
- "Trolling", or posting deliberately disruptive statements meant to hijack comment threads or throw discussions off-track
- Attacks on specific groups or individuals or any comments meant to harass, threaten or abuse an individual
- Hateful or discriminatory comments regarding race, ethnicity, religion, gender, disability, sexual orientation or political beliefs
- Links or comments containing sexually explicit content material
- Discussion of illegal activity
- Spam, link baiting or files containing viruses that could damage the operation of other people's computers or mobile devices
- Acknowledgement of intent to stalk an individual or collect private information without their disclosure
- Commercial solicitations
- Violations of copyright or intellectual property rights
- Content that relates to confidential or proprietary business information
- Content determined to be inappropriate, or otherwise contrary to the purposes of the forum

- Personally identifiable information (e.g., date of birth, social security number)

By posting, you are agreeing to these Guidelines and understand that we may hide or remove any content that we believe does not comply with these standards.

We may from time to time not hide or delete or otherwise address a post which violates the guidelines. This should not be construed as an indication that Santee Cooper endorses the content or post.

### **Additional Considerations**

You must be at least 13 years old to participate.

Your shared content, comment or other posting may also be submitted to law enforcement if we believe that disclosure of such information is reasonably necessary to detect and prevent fraud or to protect the safety of the public or an individual.

The social media properties in which Santee Cooper participates are all third-party sites unaffiliated with Santee Cooper. Santee Cooper is not responsible for the privacy or security policies or practices of any of these websites. You should review the privacy, security, and use policies of any third-party website you use.

These Social Media Community Guidelines are subject to change. Please review periodically. If we make changes to the guidelines, we will revise the "Last Updated" date at the beginning of the policy. Your posts following any changes means that you accept any revised policy.

If you have questions or need to report an issue associated with infringement of this policy, please contact Director of Public Relations Nicole Aiello at [nicole.aiello@santecooper.com](mailto:nicole.aiello@santecooper.com).